

WORLDSCOPE

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NEWSLETTER

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BSG management goes east

In February 1992 (from 4th to 7th), Hugues Garin, BSG President, Derek Edwards, director of ABS international division and Johann Günther, director for Europe and Latin America visited the recently created BSG companies in Eastern Europe:

- ABS Poland, in Warsaw (created in January 1992),
- ABS Prague and ABS Bratislava, in CSFR (both created in October 1992) and - AHT Budapest, Hungary (Joint venture established in 1990).

Each of these companies has already reached a local market share of 20 to 30% for BSG products. ●



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